

RESEARCH REVIEW

RATES

Publication	Sponsorship option	Cost (excl. GST)
Regular Research Review	Sole sponsorship	\$6,500 per issue
Regular Research Review	Half Sponsorship (Half page)	\$3,500 per issue
Regular Research Review	Banner strip - casual	\$1750 per issue
Regular Research Review	Job Section – 1/3 banner strip	\$600 per month
Regular Research Review	Job Section – 1/3 banner strip + website logo ad	\$800 per month
Regular Research Review	Conference/ event advert 1/2 banner strip	\$850 per issue
Conference Review	Sole sponsorship	Prices start from \$7,500
Conference Review	Half sponsorship	Prices start from \$3,750
Product Review	Sole sponsorship	Prices start from \$10,500
Educational Series	Sole sponsorship	Prices start from \$10,500
Landmark Review	Sole sponsorship	Prices start from \$10,500
Research Projects		Quote on request
Website banner	Website banner on Home page researchreview.co.nz	\$495 per month
Website banner	Website banner on other pages researchreview.co.nz	\$295 per month

TERMS AND CONDITIONS

- Deadlines for advertising space - The advertising booking and cancellation deadline is 7 days prior to issue date.
- Cancellations -Cancellations must be received in writing on or before the booking deadlines. Space cannot be cancelled after the booking deadline date. Advertising that must be cancelled after the deadline is charged at half rate. The placing of an order shall amount to an acceptance of the above condition. Research Review will not take responsibility for errors or omissions caused by misinterpretation or oversight from instructions or communications given verbally.
- Liability - Research Review reserves the right to decline insertion of any material. Advertisers and advertising agencies are responsible for ensuring that all advertisements comply with the Fair Trading Act, the Commerce Act, the Medicines Act and other relevant legislation. All advertisements for prescription medicines must comply with the Researched Medicines Industry Code of Practice recommendations. Advertisers and advertising agencies assume liability for all content of advertisements including text and illustrations. The placing of an order shall amount to an acceptance of the above condition.
- Non Publication - Research Review will not be held responsible for non-insertion for any reason beyond their control. No liability will be accepted for any loss caused by the failure of advertisements to appear.
- Rates and commission - All rates are quoted in New Zealand Dollars, exclude GST.
- Preferred positions - Preferred positions, sequence requests etc. are not guaranteed. Front page bookings are on a "first come first served" basis
- Accounts due - All accounts for advertising space are due on the 20th of the month after publication. All accounts unpaid after this date will carry interest of 1.5% per month or part thereof.

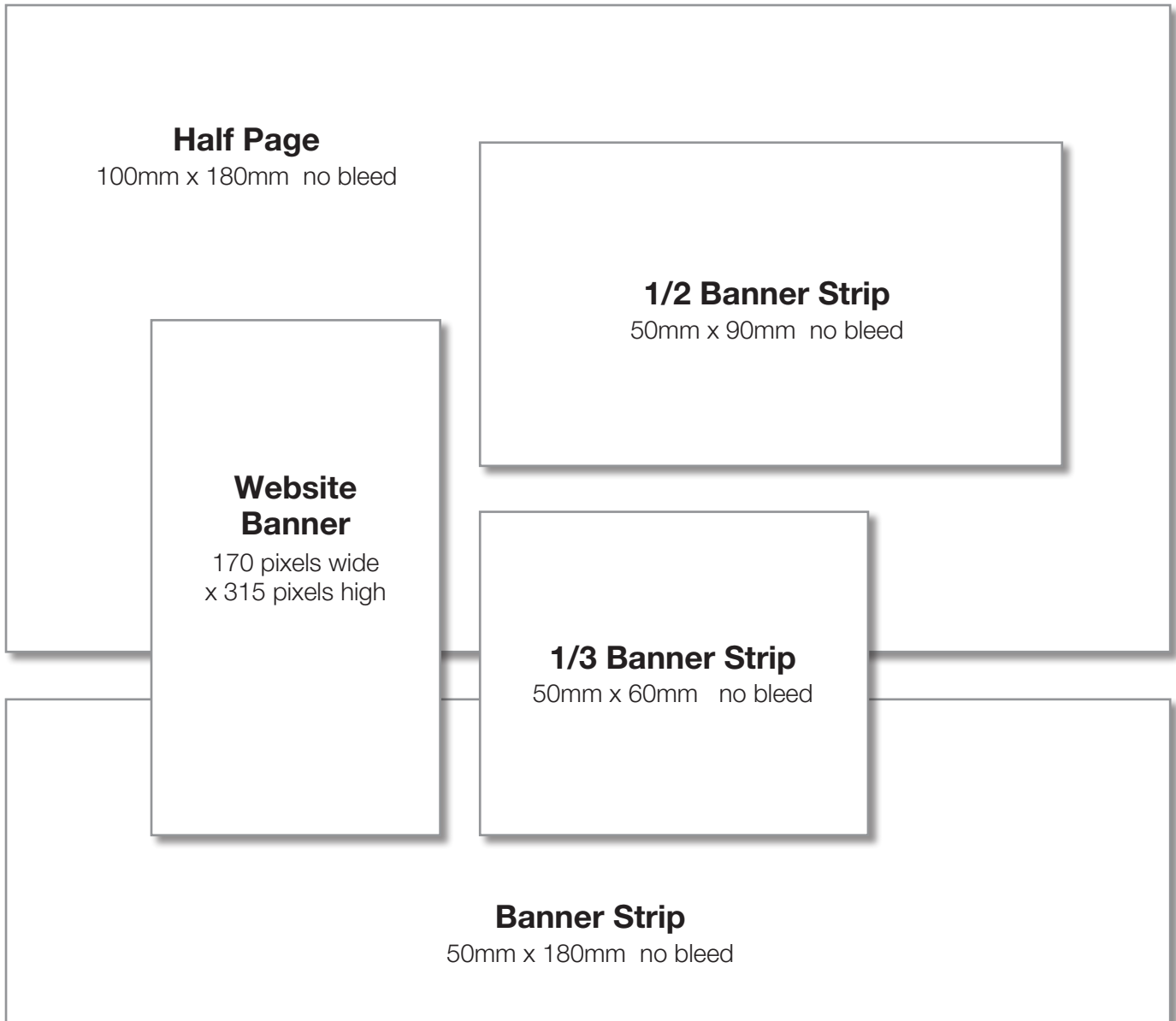
For bookings or quote requests contact James Armstrong at Research Review

Email: jamesarmstrong@researchreview.co.nz

Phone: (09) 410 2277

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AD SPECIFICATIONS



Research Review publication advertising format

- Please supply all material in CMYK high resolution PDF format.
- Please ensure all fonts are converted to paths or embedded in document.
- Adverts/images must be 300dpi - file size of 1-2MB suggested
- Advertisers should supply MS Word file of medical professional API for prescription products together with advertisement
- Advertisers are recommended to consider clear, simple adverts and must be able to quantify any medical claims.

Research Review website advertising format

- Web banners must be 72dpi and sent as a gif or .jpg file or Flash animation which would be a .swf file
- Advertisers are recommended to consider clear, simple adverts and must be able to quantify any medical claims.